

Oct. 1, 2019

## Main Street Monday!



The Kentucky Heritage Council and the Kentucky Main Street program were honored this week-end to receive the inaugural Preservation Kentucky, Lois Mateus and Tim Peters "Making A Difference on Main Street Award".

L to R Steve Collins, KHC board chair, David Morgan former SHPO who brought KYMS to fruition, State KYMS Coordinator, Kitty Dougoud, SHPO Craig Potts, Tim Peters, Lois Mateus, and PK board chair Grady Walters.

Meet Middlesboro Main Street newest member, Jolene! MMS and Bell Co. Tourism have offices spaces in the Alexander Arthur building and will share Jolene responsibilities. Jolene thinks tourism director, Jon Grace is the "cat's meow".



KYMS is excited to share the news that our own Scottsville Main Street director, David Burch has been appointed interim Mayor upon the retirement of the former mayor, Rob Cline. David will serve for the remaining 13 months of the term. We know that David will be an asset in this role as he has been as their Main Street director.

David always gives 110% and it will be no different in his new role. David will continue to serve in his position as director of the Heart of Scottsville, which is part-time and will continue to be our unofficial photographer at our events.



### Grants Strengthen the Intersection of Creativity and Urban Revitalization

#### Kresge Foundation: Arts and Culture Program: Local Systems

The Kresge Foundation's Arts and Culture Program seeks to build strong, healthy cities nationwide by promoting the integration of arts and culture in community revitalization. The Local Systems focus area funds organizations that infuse creativity into comprehensive community development and urban planning practices. Support is provided for cross-sector and cross-disciplinary projects that embed arts, culture, and community-engaged design into municipal governments and departments and in other non-arts disciplines and sectors. Priority is given to projects that take root in economically distressed communities and ensure that residents with low incomes contribute to, engage in, benefit from, and are empowered by activities. Collaborations of multiple partners from different sectors (public/private) and disciplines (arts, health, environment, human services) are eligible to apply. Online applications may be submitted throughout the year. Visit the Foundation's website to learn more about the Local Systems focus area.

*Look for more grant opportunities on pages 6-7*

We love all the great work our former Main Street directors are involved in and we celebrate their continued award winning work in communities. Several former Main Street directors were recipients of Preservation Kentucky, David Morgan, Excellence in KY Historic Preservation Tax Credit awards on Saturday.



L: Heath Seymour former director, Elizabethtown, moved to Brevard, NC Main St. and has returned recently to serve as the executive director of Vital Sites in Louisville.

R: Former director Melinda Winchester Paducah & Jeff Canter serve on the Design Committee for Paducah Main Street and accepted the award with the City Planner, Tammara Tracy (not pictured) for Paducah City Hall.



Jody Robinson who served as the Bellevue Main Street director for many years and partners from Covington and Newport were also the winner of the Ann Early Sutherland Excellence in Environmental Preservation for Northern Kentucky Restoration Week-end. This great event is made possible through their participation in the Certified Local Government (CLG) program administered by the Kentucky Heritage Council. NKY Restoration Week-end takes place every March. It is a great educational program for professionals and the general public. L-R Christopher Meyers, Margo Warminski, Jody Robinson, Scott Clark, and Emily Bingham Riley.



## Five Wonderful Ways to Keep Volunteers Coming Back.

1. Thank your **volunteers** and thank them again. ...
2. Reward your **volunteers**. ...
3. Provide an experience connected to your cause. ...
4. Create a community or team from your **volunteers** base. ...
5. Share your **volunteers'** success stories to demonstrate the importance difference they make.

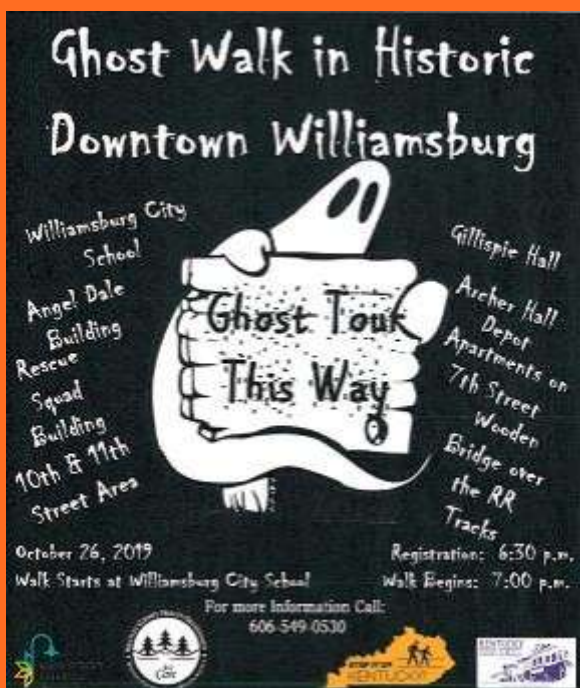
People volunteer not because they have time, but because they have heart. The top 4 reasons they volunteer

1. Fundraise
2. General Labor
3. Tutor or teach
4. Distribute food

Main Street encourages people to volunteer to make a difference!

Here are a few questions to ask yourself when creating actionable goals for your volunteers:

- Do volunteers understand the mission and values of your nonprofit organization?
- Do volunteers understand the goals and objectives of their chosen opportunity?
- Are the goals provided to the volunteer SMART? (Specific, Measurable, Attainable, Relevant, Time- Bound)
- Are the goals of all of your volunteer opportunities aligned?
- Are the goals provided to the volunteer in their comfort zone?
- Do volunteers understand which tasks are a priority?



We are featuring Williamsburg's flyer this week as a great example of identifying your program as both a KY and National Main Street program. A border at the bottom is a great way to promote your organization and also of great importance is including your community name and contact info. *Each week when your event is shared those items must be added to many of them.*

Below is an example that was used on every flyer from Bellevue in the past. Creating a template by adding a tag line such as this will make it very helpful to share your information





**Movie NIGHT**  
 October 25th @ 7:30  
**Casper "The Friendly Ghost"**  
 Sponsored by Small Wonders Day Care

October 26th @ 7:30  
**Hocus Pocus**  
 Sponsored by Dawn Risner Realty Group

**Downtown Middlesboro  
 At the Levitt Lot**




**Pumpkin Carving**  
 Carving starts at noon. Bring your own utensils.  
 Trunk or Treat will be from 5:30 to 7.  
 Pumpkins are FREE to Carve and will be displayed a  
 Fountain Square of our Main Street Pumpkin Avenue




October 26th 6-8 downtown London

# The Spirits of La Grange GHOSTTOUR





**Downtown Pumpkin  
 CARVING PARTY**

Free Pumpkins to carve to decorate  
 downtown. Party gets started at 12 pm  
 and will end when pumpkins are gone!

October 26 • Saturday • Cumberland Ave

Middlesboro Main Street



**SATURDAY, OCTOBER 26**  
**DOWNTOWN MAYSVILLE  
 HALLOWEEN**

12-2 PM..... Trick or Treat at Downtown Stores,  
 "Great Pumpkin, Charlie Brown" at Russell Theater  
 12-5 PM..... Games, Crafts, & Treats at 2nd St. Mall  
 12-8 PM..... 2nd Street Vendors

**COSTUME CONTESTS**  
 KIDS 3PM  
 ADULTS 8PM  
 Humane Society of Buffalo Trace's  
**RUN FOR YOUR LIFE**  
 5K Run/2.5K Walk  
**7 PM**  
 Starts at Lasting Impressions

**LIVE MUSIC**  
**PUMPKIN CARVING  
 CONTEST**  
 Submit entries before 4PM  
 Sponsored by:  
**Maysville Brewing  
 Company**  
*Delite's, The Crowe Bar,  
 O'Rourke's Pub, Moose Lodge*  
**Maysville Main  
 Street**

## Holiday Cooking Show with Jason Smith hosted by Cynthiana Main Street

Thursday, November 7, 2019 6-9pm  
Tickets \$15-\$25  
Harrison Co. Fair Grounds 2550 US-27



Jason will prepare some of his favorite holiday foods. He will demonstrate how to prepare some of his favorites while giving you tips and tricks to make your holiday cooking a breeze. Each guest will go home with Jason's favorite holiday recipes. VIP Seating will include front row seats, meet and greet with Jason, samples of the foods prepared and an autographed item from Jason and a goody bag. Preferred Seating will include preferred seats, meet and greet with Jason and a goody bag. General Admission will include a goody bag.

Jacob Roan,  
Pineville is  
absolutely  
over the moon  
in love with  
his nephew,  
Chandler.



Here's a great idea from Danville

It's [#TastyThursday](#), which means you need something delicious to get you through the day! Last week just happened to be a ribbon cutting for a bakery, but you could definitely highlight something from your local shops and restaurants on Thursdays :)



We had a great visit in Springfield last week. We met with Nell and her board and saw several great businesses & buildings during the day. We especially enjoyed Sister Elaine De Roisers on the left, who is also the artist of all of the wonderful paintings of Springfield hanging on the wall.



## Good Neighbor Grants - due October 31

Good Neighbor Citizenship Company Grants seek to build safer, stronger and better educated communities across the United States. The grants focus on three areas: safety, community development, and education. A grant amount request must be \$5,000 or more.

### Grant Details

#### Safety Grants

- Auto and roadway safety
- Teen driver education
- Home safety and fire prevention
- Disaster preparedness
- Disaster recovery

#### Community Development

Affordable housing

- Job training
- Neighborhood revitalization
- Small business development
- Financial literacy
- First-time homeownership

#### Education

#### Eligibility

Educational institutions, programs conducted by municipal, county, state or federal government entities that align with State Farm's charitable focus, 501(c)(3) charitable nonprofit organizations, 501(c)(4) volunteer fire companies, 501(c)(6) chambers of commerce

Program Contact Phone: (800) 782-8332

## Grants for Public Food Gardens-due November 12

Grants ranging from \$100 to \$600 to USA, Canada, and International nonprofit organizations, municipalities, and schools for a wide variety of public food garden projects.

Projects may include school gardens, community gardens, food bank gardens, senior gardens, and homeless shelter gardens.

The grants offered are on a sliding scale and range from \$50 to \$700. - Strong Start Grants: \$100- Geographic Interest Grants: \$100-\$200- Challenge Grants: \$600 (1), \$500 (9), \$400 (10), \$300 (20), \$200 (30), \$100 (50), or \$50 (50) based on ranking. (The size of the grant each project is capable of winning depends on the amount it is able to raise over the course of the 30-Day challenge period running from November 15 to December 15.)

#### FAQs

#### Apply

#### More about Seed Money

Before starting your grant application, please review the funding source's website listed below for updates/changes/addendums/conferences/LOIs.

Apply on line <https://seedmoney.org/apply/>

Contact information: Roger at (207) 956-0606

## Walmart Community Grants-due December 31

Local community grants are awarded through an open application process and provide funding directly from Walmart and Sam's Club facilities to local organizations in the U.S.

Local Community grants range from a minimum of \$250 to a maximum of \$5,000. Organizations may submit a total number of 25 applications and/or receive up to 25 grants within the 2019 grant cycle.

The Walmart Foundation focuses its philanthropic support across three areas:

Creating opportunity across the retail and related sectors by increasing mobility and removing barriers within the supply chain

Enhancing sustainability of supply chains through social and environmental efforts

Strengthening community by leveraging the business, our associates and other resources to build cohesion and resiliency.

Eligibility:

Organizations applying must meet one of following criteria:

An organization holding a current tax-exempt status under Section 501(c)(3), or (19) of the Internal Revenue Code, listed on the IRS Master File and conducting activities within the United States (excluding nationally sponsored organizations, such as American Cancer Society, American Diabetes Association, American Heart Association, Children's Miracle Network and United Way)

A recognized government entity: state, county or city agency, including law enforcement or fire departments, that are requesting funds exclusively for public purposes.

A K-12 public or nonprofit private school, charter school, community/junior college, state/private college or university; or a church or other faith-based organization with a proposed project that benefits the community at large, such as food pantries, soup kitchens and clothing closets.

Program Contact: Please see the online [FAQs](#) for additional information or use the [online contact form](#).

## AmeriCorps and SeniorCorp Funding-Rolling Deadlines

Each year, AmeriCorps NCCC engages teams of members in projects in communities across the United States. Service projects, which typically last from six to eight weeks, address critical needs related to natural and other disasters, infrastructure improvement, environmental stewardship and conservation, energy conservation, and urban and rural development. Members mentor students, construct and rehabilitate low-income housing, respond to natural disasters, clean up streams, help communities develop emergency plans, and address countless other local needs.

National Service grant funding and other resources are available for nonprofits, schools, government agencies, and faith-based organizations at <http://bit.ly/2NAbJIB>!

[FY19 AmeriCorps NCCC Project Application \(Ongoing\)](#) [General information.](#)

Application Due: Rolling Deadlines    Eligible Applicants: Nonprofit organizations, faith-based organizations, Indian tribes, schools, states, and local governments.

Description: AmeriCorps NCCC engages teams of AmeriCorps members in communities across the United States. NCCC service projects, which typically last from six to eight weeks, address critical needs related to natural disasters, infrastructure improvements, environmental stewardship and conservation, energy conservation, and urban and rural development.

[Grants and Funding.](#)

Kentucky Contact:

2715 Confederate Avenue  
Vicksburg, MS 39180